

# Digital Literacy Curriculum Evaluation Rubric

Use this rubric to evaluate digital literacy curriculum based on alignment with standards, relevance and rigor, usability, student engagement, inclusivity, and impact. Each criterion is scored from 1 (Needs Improvement) to 4 (Excellent).



Category	Criteria	4 - Excellent	3 - Good	2 - Fair	1 - Needs Improvement
Standards Alignment	Curriculum aligns with ISTE, Common Core, CASEL, or other standards	Fully aligned and clearly documented	Mostly aligned, with minor gaps	Some alignment; unclear documentation	Little to no alignment
Standards Alignment	Learning objectives are clear and measurable	Objectives are consistently clear	Objectives are mostly clear; minor inconsistencies	Some vague or missing objectives	Lacks clear objectives
Relevance & Rigor	Addresses current digital/media issues (e.g., misinformation, online safety, AI)	Highly relevant and up-to-date	Generally relevant; a few outdated topics	Partially relevant or overly general	Partially relevant or overly general
Relevance & Rigor	Promotes critical thinking and responsible tech use	Strong integration throughout	Present but limited	Surface-level only	Lacking or absent
Usability & Flexibility	Materials are easy to implement with minimal prep	Fully turnkey with clear teacher guidance	Mostly complete; small gaps	Requires moderate prep	Lacks teacher support or unclear structure
Student Engagement	Includes interactive elements and active learning	Highly engaging; promotes participation	Moderately engaging; some interactive parts	Limited engagement	Passive or lecture-heavy
Student Engagement	Encourages collaboration or reflection	Consistently fosters discussion or group work	Some opportunities for interaction	Rarely encourages interaction	No opportunities for engagement

Category	Criteria	4 - Excellent	3 - Good	2 - Fair	1 - Needs Improvement
Inclusivity & Accessibility	Reflects diverse perspectives and cultures	Fully inclusive and culturally aware	Mostly inclusive with minor gaps	Lacks diversity in examples	Culturally narrow or biased
Inclusivity & Accessibility	Accessible to learners with different needs	Multiple formats and supports provided	Basic supports included	Minimal accessibility features	Not accessible
Assessment & Impact	Includes formative and/or summative assessments	Robust tools provided for measuring learning	Some assessments included	Few or inconsistent assessments	No assessments
Assessment & Impact	Provides evidence of effectiveness (data, testimonials, etc.)	Research-based and supported by real-world use	Anecdotal or limited data	Few or inconsistent assessments	No assessments
Overall Score					