

Digital + AI Literacy Curriculum Evaluation Rubric



Use this rubric to evaluate digital and AI literacy curriculum based on alignment with standards, relevance and rigor, usability, student engagement, assessment and support. Each criterion is scored from 1 (Needs Improvement) to 4 (Excellent).

CATEGORY	CRITERIA	4 - EXCELLENT	3 - GOOD	2 - FAIR	1 - NEEDS IMPROVEMENT
Standards Alignment	Curriculum aligns with ISTE, Common Core, CASEL, aiEDU, AILit	Fully aligned and clearly documented	Mostly aligned, with minor gaps	Some alignment; unclear documentation	Little to no alignment
Standards Alignment	Learning objectives are clear and measurable	Objectives are consistently clear	Objectives are mostly clear; minor inconsistencies	Some vague or missing objectives	Lacks clear objectives
Relevance & Rigor	Integrates AI literacy (not just a mention or add-on)	AI literacy fully integrated with sequenced lessons on how AI works, ethics, and impact	Some AI-focused lessons but not sequenced or scaffolded	AI mentioned in passing within other topics	No AI literacy content
Relevance & Rigor	Promotes critical thinking and responsible tech use	Strong integration throughout	Present but limited	Surface-level only	Lacking or absent
Usability & Flexibility	Materials are easy to implement with minimal prep	Fully turnkey with clear teacher guidance	Mostly complete; small gaps	Requires moderate prep	Lacks teacher support or unclear structure
Usability & Flexibility	Can be taught without requiring 1:1 student devices	Fully teacher-led; no student devices needed	Mostly device-free with occasional optional digital activities	Requires frequent student device access	Entirely device-dependent
Usability & Flexibility	Lessons are sequenced and scaffolded across grades	Multi-year scope & sequence with concepts building on prior learning	Some sequencing within units but gaps between grade levels	Standalone lessons with suggested but optional ordering	Unconnected, one-off lessons
Student Engagement	Encourages collaboration or reflection	Consistently fosters discussion or group work	Some opportunities for interaction	Rarely encourages interaction	No opportunities for engagement
Student Engagement	Accessible to learners with different needs	Multiple formats and supports provided	Basic supports included	Minimal accessibility features	Not accessible
Assessment & Impact	Includes formative and/or summative assessments	Robust tools provided for measuring learning	Some assessments included	Few or inconsistent assessments	No assessments
Assessment & Impact	Provides evidence of effectiveness (data, testimonials, etc.)	Research-based and supported by real-world use	Anecdotal or limited data	Limited or anecdotal evidence only	No assessments
Support & Sustainability	Includes ongoing updates, training, and dedicated support	Regular content updates, live support, and PD resources included	Occasional updates, some support available	Infrequent updates, self-service only	Static content with no support or updates
Overall Score					